



KNIGHTS OF COLUMBUS

MAKING A DIFFERENCE FOR LIFE

MEMORANDUM

TO: State Deputies, State Officers, State Membership Directors, & State Program Directors

FROM: Al Cala *AAC*
Director of Membership Development

DATE: August 31, 2017

SUBJECT: Are Your Councils Ready for Their October Church Recruitment Drives?

In just one short month, Knights of Columbus jurisdictions around the world will band together to **grow the membership of our Order** by turning to our local parish churches.

During the month of October, all councils throughout the Order will demonstrate unity by holding **Church Recruitment Drives**. This is your jurisdiction's prime opportunity to reach out to all of your councils and coordinate a significant effort to increase our membership.

Please communicate to your council leaders that they should **begin planning NOW** to ensure that their Church Recruitment Drive is a success.

- [Complete the Order Form TODAY](#) to receive one **FREE** Church Recruitment Drive Kit! *Shipping charges apply in excess of one kit; offer only available for jurisdictions in the United States & Canada.*
- Approach your parish priests to discuss your council's recruitment goals and objectives.
- Prepare your recruitment team and promote the drive in your parish and council.
- Review the "[Conducting Effective Church Recruitment Drives](#)" webinar available on-demand at kofc.org/webinar.

More information on how to conduct a successful Church Recruitment Drive is available on our website at kofc.org/drive. And please feel free to contact your state officers or the Knights of Columbus Membership Growth & Development team at membershipgrowth@kofc.org if you have any questions.

Vivat Jesus!

AC/kad